**General Education Submission Form**

Electronic submissions are preferred.

A. GE component for which course is being proposed:

*Competent and Compassionate Action. 4.A.1- Productions and Presentations*

B. Submitted by **David Newton, EB Dept Chairman**

C. Ideally, submissions should be discussed by the entire department prior to submittal.

[ ] Chair has reviewed and approved the course.

D. Course being proposed (please attach syllabus):

*EB-192-1 Change & Innovation* (has been a catalog course since 1996).

E. This course

[ ] Has not been modified, but is being submitted to check its suitability

[ ] Has had syllabus rewritten to communicate the course’s contribution to GE

[ ] Has had its contents modified to address the relevant GE issues

[ ] Is a new course designed to fulfill the GE requirement

F. This course is being submitted as

[ ] A Template. Applicable to courses with multiple sections which require only general training in the discipline. The submission should come from the department chair and should clearly identify what course content and what elements of the syllabus the department has agreed will common to all sections. Upon approval by the GE Committee, any course whose syllabus is determined by the department to meet the specifications of the template is approved to satisfy this area requirement. A copy of each syllabus should be forwarded to the G.E. committee for record keeping purposes.

[ ] An Individual Course. Applicable to courses requiring specialized training in the discipline or are typically offered by a particular instructor. The course should be resubmitted and reassessed in the event of a change in staffing or syllabus.

G. Statement of rationale:

Please attach a copy of the syllabus which has been annotated (a) to identify the activities fulfilling each of the expectations for courses in this area and (b) to explain how the activity addresses the expectation. Electronic annotations are preferred.

The course has been previously discussed at the department level and agreed upon for this GE requirement. The Productions and Presentations (PP) underlying rationale is virtually the same as for EB-191-1 Entrepreneurship and New Venture Development, which has been previously approved for PP. That rationale is that students complete an original and substantial semester-long research project with formal progress benchmarks, multiple rounds of edits-feedback, the work is integrated directly with course readings-pedagogy, and culminates in a formal presentation to a campus-wide and outside-public audience.
Summary: Students decide upon and form 2-person teams for a semester-long original research project - the Industry Analysis (IA) - examining 8 key facets/characteristics of an industry of their choice. An IA template of the general topic-sequence is provided by the professor, but students are responsible for their industry’s final specific outline, areas covered, models discussed, firms included, and the scope and content of their near-term, intermediate-term, and longer-term forecasts of that industry. Students must integrate significant aspects of models and constructs reviewed in class sessions from the semester’s required readings.

At the midterm of the semester, both students from each industry team make an initial shared class-presentation overviewing their industry and the status of their IA’s cache of research data and sources to-date. During the second half of the course, each team must meet 5 specific benchmarks with a formal review in class and with the professor, demonstrating identifiable progress in meeting the requisite benchmarks for IA. These deliverables are discussed during class time in the context of the readings-topics for that week, and the professor provides specific feedback for keeping the IA on-track in terms of both content and format. When the final version IA is completed, it is typically a 20-30 page spiral bound professional quality document, modeled along formats utilized by consultants and firms in the contemporary business environment.

The first stage of presentation for the final IA happens during class the second-to-last week of the term. Both of the students on the team share equally in the presentation, as well as in the dialogue during Q+A. The second stage of presentation is an open forum scheduled in either Founders or Hieronymous during the last week of classes. This has a campus-wide invitation for students, faculty, staff to attend, and a public announcement through Scott Craig for the general public as well. Again, both students share equally in the presentation, and work together in responding to questions afterward. Students receive two levels of feedback-critique – in class with student peers and professor, and during Q+A with open forum.

Current course syllabus is attached and includes proposed additional wording on PP highlighted in yellow on the 2nd page under “Course Requirements”. (Disregard the yellow highlights in the course outline/weekly readings schedule, as these are unrelated to this GE submission.)