GE Learning Outcomes for Written / Oral Communication

Students will improve in their ability to construct a clear central message that includes purposeful and inviting ideas, insightful arguments and reasons to accept these arguments, relevant and substantive supporting material, and various audience-centered appeals.

Students will improve in the organization of their messages, providing appropriately creative introductions, compelling and strategic structure, smooth transitions, and an effective conclusion.

Students will improve in their communication style, engaging their audiences with appropriately varied language use and artfully constructed sentences.

Students will improve in their presentational skills, which range from oral communication specifics (good posture, gesture, eye contact, vocal expressiveness, etc.), to written communication specifics (appropriate citations, professional appearance, good grammar, etc.). Good communication presentations will demonstrate intellectual curiosity and civility.