

FELICIA WU SONG

Sociology and Anthropology Department
Westmont College
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EDUCATION

Ph.D., Sociology, University of Virginia, 2005

Dissertation: *Bowling Alone, But Online Together? Virtual Communities and American Public Life*
Committee: James Hunter (Chair), Sarah Corse, Krishan Kumar, Bernard Carlson

M.A., Communication Studies, Northwestern University, 1997

B.A., History, Yale University, New Haven, CT, 1994

POSITIONS

Associate Professor and Chair Sociology and Anthropology Department, Westmont College	2013 –
Assistant Professor Manship School of Mass Communication, Louisiana State University	2006 - 2013
Instructor, <i>Computers & Society</i> Sociology Department, University of Virginia	2000 & 2003
Co-Instructor, <i>Discourse & Democracy</i> Honors Program, University of Virginia	2000
Graduate Teaching Assistant <i>Introduction to Sociology, Sociology Research Workshop, Sociology of American Business</i> Sociology Department, University of Virginia	1998 – 2000
Graduate Teaching Assistant, <i>The Business of Entertainment</i> Department of Communication Studies, Northwestern University	1997
Instructor, <i>Changes in American Youth Culture</i> English Language Institute, Yale University	1995
Teaching Intern History Department, Miss Porter's School, Farmington, CT	1994 - 1995

RESEARCH AND TEACHING AREAS

- Technology and Society
- Sociology of Culture
- Qualitative Research Methods
- Mass Media and Society
- Community Studies
- Sociology of Gender
- Advertising and Society
- Media Persuasion

PUBLICATIONS

Books & Book Chapters

Song, F. W. (2009). *Virtual Communities: Bowling Alone, Online Together*. [Volume 54 of Digital Formations Series; General Editor: Steve Jones.] New York: Peter Lang Publishing.

Song, F. W. (2004). Online Communities in a Therapeutic Age. In Jonathan B. Imber, (Ed.) *Therapeutic Culture: Triumph and Defeat* (pp. 137-151). New Brunswick, NJ: Transaction Press. [Original version published in *Society*. 39(2), January - February 2002.]

Refereed Journal Articles

Song, F. W., J. West, N. Dahmen, and L. Lundy (2012). Women, Pregnancy, and Health Information Online: The Making of Informed Patients and Ideal Mothers. *Gender & Society*. 26: 773-798.

Song, F. W. (2010). Theorizing Web 2.0: A Cultural Perspective. *Information, Communication and Society*. 13(2): 249-275.

Song, F.W. (Revise & Resubmit). More Than a “Mommy Blogger”: Social Media and the Pursuit of Cultural Legitimacy. *New Media & Society*.

Song, F.W. and N. Paul (Under review) Shopping as a Labor of Love: Motherhood and the Social Construction of the Baby Registry. *Information, Communication & Society*.

Non-Refereed Journal Articles & Book Reviews

Song, F. W. (2009). Book Review of John Palfrey and Urs Gasser’s “Born Digital: Understanding the First Generation of Digital Natives.” *Hedgehog Review: Critical Reflections on Contemporary Culture*, 11:1 (Spring).

Song, F. W. (2008). Social Networking Sites: Mirrors of Contemporary Individualism. *Culture*, 2:1 (Spring). [Quoted in columnist Gary Andres’ editorial, “Facebook Presidency?” in *The Washington Times*, May 1, 2008.]

Song, F. W. (2003). Being Left Behind: The Discourse of Fear in Technological Change. *The Hedgehog Review: Critical Reflections on Contemporary Culture*. 5:3 (Fall).

Song, F. W. (2002). Towards a Working Perspective on Technology: A Bibliographic Essay. *The Hedgehog Review: Critical Reflections on Contemporary Culture*. 4:3 (Fall).

Song, F. W. (2002). Technology and the Human Person. [Issue Co-Editor.] *The Hedgehog Review: Critical Reflections on Contemporary Culture*. 4:3 (Fall).

Song, F. W. (2002). Lessons from the Zebra Mussel. Review of J.R. McNeill’s “Something New Under the Sun: An Environmental History of the Twentieth-Century World.” *Regeneration Quarterly*. 8:1 (Spring).

Song, F. W. (2001). "Developing an Ethic of Technology." *Thoughts...on Christianity and Culture* (December).

Works in Progress

Song, F.W. (To be submitted December 2013) The Rise of MomBlogging. *Journal of Popular Culture*.

Song, F. W., *Blogalicious Weekend: A Case Study of Women of Color in Social Media*. Data collection completed and analysis underway.

Song, F. W., *Mom Blogging: Narratives of Transformation & Re-Branding*. Data collection completed.

CONFERENCE PRESENTATIONS

Song, F. W. (October 2011). *More Than a Mom Blogger: Identity Maintenance in Social Media*. Paper presented at the Association of Internet Researchers Annual Meeting, 12.0, Seattle.

Song, F. W., N. Dahmen, and L. Lundy (February 2011). *Mothers, Doctors and the Internet: Seeking Information and Reproductive Health*. Paper presented at the Eastern Sociological Society Annual Meeting, Philadelphia.

Song, F. W. (February 2008). *The Online Landscape for Mothers*. Paper presented at the Eastern Sociological Society Annual Meeting, New York City.

Song, F. W. (August 2007). *Seeking the Online Stranger: The Double-Edge of Contemporary Motherhood*. Paper presented at the Scholar-to-Scholar Session, Association for Education and Journalism in Mass Communication Meeting, Washington DC.

Song, F. W. (February 2007). *Preference for the Stranger: Contemporary Motherhood Online*. Paper presented at the Eastern Sociological Society Annual Meeting, Philadelphia.

Song, F. W. (October 2005). *From Hanging out in the WELL to Meetups: The Evolution of Online Communities and their Democratic Potential*. Paper presented at the Association of Internet Researchers Annual Meeting, 6.0, Chicago.

Song, F. W. (August 2003). *Mapping the Virtual Terrain: A Conceptual Analysis of Online Communities and their Democratic Effects*. Paper presented at the American Sociological Association Annual Meeting, Atlanta.

Song, F. W. (February 2003). *Beyond the 'Community' Problem: A Typology of Online Communities and their Democratic Effects*. Paper presented at the Eastern Sociological Society Annual Meeting, Philadelphia.

Song, F. W. (April 2002). *Communities of Intimate Strangers*. Paper presented at the Southern Sociological Society Annual Meeting, Baltimore.

GRANTS AND FELLOWSHIPS

2011 – 2012 Patrick J. Sorrells Professorship
Manship School of Mass Communication, Louisiana State University

2010 – 2011 Huie-Dellmon Professorship
Manship School of Mass Communication, Louisiana State University

2008 – 2009 D. Jensen Holliday Professorship
Manship School of Mass Communication, Louisiana State University

2007 – 2008	G. Lee Griffin Professorship <i>Manship School of Mass Communication, Louisiana State University</i>
2005 – 2006	Post-Doctoral Fellowship <i>Institute for Advanced Studies in Culture, University of Virginia</i>
2001 - 2005	Dissertation Fellowship <i>Institute for Advanced Studies in Culture, University of Virginia</i>
2000 - 2001	Graduate Fellowship <i>Institute for Advanced Studies in Culture, University of Virginia</i>
1998 - 2001	Associate Fellowship <i>Institute for Advanced Studies in Culture, University of Virginia</i>

AWARDS AND DISTINCTIONS

2008	Honors College - Tiger Athletic Foundation Undergraduate Teaching Award <i>Louisiana State University</i>
2008	Mass Communication -Tiger Athletic Foundation Undergraduate Teaching Award <i>Louisiana State University</i>
1998 - 2001	Presidential Fellowship <i>University of Virginia</i>
1996 - 1997	University Graduate Fellowship <i>Northwestern University</i>
1990 - 1994	Elks Scholarship (for study at Yale University)

INVITED LECTURES, INTERVIEWS & CONSULTATION

Speaker, “Facebook, Friendship, and the Search for Real Community.” Alan T. and Linda M. Beimfohr Lecture, Chesterton House, Cornell University, Ithaca, NY, April 2012.

Speaker, “Woman, Mother, Blogger: Social Media and the Re-Negotiation of Identity.” Information Science Breakfast Series, Cornell University, Ithaca, NY, April 2012.

Guest, Mars Hill Audio Journal, Vol. 108, Mar./Apr. 2011. (*Former guests speaking on media and technology include Neil Postman, Howard Rheingold, Neal Stephenson, Douglas Coupland, and David Nye.*)

Plenary Session Speaker, “Web 2.0 and the Ironies of Being Connected,” Veritas Forum, Hope College, Holland MI, January 2011.

Guest Speaker, Convocation, Hope College, Holland MI, January 2011.

Speaker, “Using Social Media in Public Communication” (with Masudul Biswas). Sea Grant Communications Network meeting, New Orleans, LA, October 2010.

Consultant, Laity Lodge Institute, Atlanta, August 2010.

Speaker, "Bowling Alone or Online Together?" Discussion and Dinner, Institute for Advanced Studies in Culture, University of Virginia, New York City, September 2008.

Speaker, "Trends in Advertising to Children: Reflection or Exploitation of the American Family?" Trinity Episcopal Day School, Baton Rouge, LA, February 2008.

Speaker, "Virtually There: The Unintended Consequences of Cell Phones, Email, and Video Games," Center for Christian Study, Charlottesville, VA, November 2005.

Lecturer, "Faith and the University" Summer Institute, Christian Study Center of Gainesville, FL., May 2004.

Lecturer, "Technologies of the Self: The Unintended Consequences of Everyday Technologies," Faith & Life Lecture Series, Center for Christian Study, Charlottesville, VA, Fall 2003.

Panelist, "The Technology of Community in a Therapeutic Culture." Invited Conference on Therapeutic Society, Boston University. Organizer: Jonathan Imber, *Society* journal and the Institute for the Study of Economic Culture. March 2001.

PROFESSIONAL DEVELOPMENT

Participant, Vice Provost's Seminar on Teaching, Louisiana State University, Fall 2006.

Participant, "Fashioning Faith with Scholarship in Sociological Research," Graduate Student Seminar, Calvin College, Summer 2002.

PROFESSIONAL AFFILIATIONS

- American Sociological Association
- Association of Internet Researchers
- Eastern Sociological Society

PROFESSIONAL SERVICE

Member, American Sociological Association Social Media Task Force, 2013

Manuscript Reviewer, *New Media & Society*, 2013

Co-Investigator (with Meghan Sanders), Blogalicious Social Media Survey, The Social Niche Company, 2011
Design and administration of online survey for women of color in social media. Analysis and professional report delivered to Blogalicious Weekend social media conference 2012.

Manuscript Reviewer, *Studies in Ethnicity and Nationalism*, 2010

Book Manuscript Reviewer, Peter Lang Publishing, 2009-2010

Paper Reviewer and Organizer, two Internet & Society Regular Sessions, American Sociological Association Annual Meeting, San Francisco, 2009

Co-Organizer (with Prof. Sarah Corse), "Online Communities" Thematic Session, American Sociological Association Annual Meeting, Atlanta, 2003

Organizer, “Technology and the Human Person” Colloquium Series, Institute for Advanced Studies in Culture, University of Virginia, 2002

UNIVERSITY / COLLEGE SERVICE

WESTMONT COLLEGE

- *Chair, Sociology and Anthropology Department (2013)*
- *Chair, Search Committee (2013)*
- *Two separate positions: Sociology and Human Services*

LOUISIANA STATE UNIVERSITY

Departmental Committees

Graduate Committee (2006-2012)
Digital Media Initiative (2010-2012)
Manship Prize Selection Committee (2010-2012)
Advertising Area Committee (2006-2013)
Political Communication Area Committee (2006-2013)
MC3018 Committee Coordinator (2010-2012)
Accreditation General Education Committee (2009-2010)
Faculty Search Committee: *Searches for Qualitative Methods position and Brown Chair (2007-2008)*

University Service

Member, Ad Hoc Committee on Internationalization (2011)

Participation in Student Research Committees

Doctoral Dissertation

Masudul Biswas* (Committee Chair)
Lisa Honore*
Chris McCollough*
Roslyn Satchel*
Patricia Smith
Joseph Watson- Communication Studies

Master's Theses

Tomaseena Auzenne
Asya Besova*
Jeff Forbes*
Emily Mabry*
Emily Tiller*
Stephanie Roussell*
Shannon Snell

Undergraduate Honors Theses

Hanna Munoz* (Committee Chair)
Leigh Phillips
Stephanie Stevens*

**Graduated*

Campus Presentations and Lectures

“Social Media Workshop.” LSU Ambassadors Meeting, Louisiana State University, March 2012.

“More Than a Mom Blogger: Identity Maintenance in Social Media.” Manship Faculty Brownbag Series. October 2011.

“Book Publishing.” Panelist on Scholarly Book Publishing, Manship Faculty Brownbag Series, March 2011.

“New York Times vs. Mommy Blogs: Contested Discourse, Power, and Technology.” Manship Faculty Brownbag Series. May 2010.

“Sociology of Knowing.” Guest lecture given to Honors course *How Do We Know*, Louisiana State University, Spring 2007-2010.

“Facebook & Social Lives.” Speaker for Faculty Discussion Group, Honors Residential Program, West Laville Hall, Louisiana State University, Spring 2007.

“Sex in the Media.” Speaker for Faculty Discussion Group, Honors Residential Program, West Laville Hall, Louisiana State University, Fall 2007.

“Internet Communities” Speaker for Faculty Discussion Group, Honors Residential Program, Evangeline Hall, Louisiana State University, Fall 2007.

COMMUNITY ACTIVITIES AND MINISTRIES

2006-2013	St. Alban’s Chapel, Baton Rouge, LA <i>C.S. Lewis Lunch (2007)</i> <i>Young Adults’ Small Group (2010-2011)</i> <i>“Growing in Grace” Bible Study for Undergraduates (2011-2012)</i> <i>Kid Sing – Children’s Ministry (2011-2012)</i>
2002- 2006	“Contra Mundum” Student Ministry, University of Virginia, Charlottesville, VA. <i>Monthly dinner discussions with undergraduate and graduate students about integration of faith and culture.</i>
1998- 2006	Christ Episcopal Church, Charlottesville, VA <i>Bible Study Small Group Leader (1999-2003); Small Group Host (2005-2006)</i> <i>Altar Guild (2003 – present)</i> <i>Worship Commission (2001-2005)</i> <i>Adult Education Commission (1999- 2004)</i> <i>Adult Education Instructor, Class Title: “Why We Worship” (2003)</i> <i>Youth Confirmation Mentor (2003)</i> <i>Alpha Small Group Leader (2001); Small Group Helper (2000)</i>
1995	L’Abri Fellowship, Southborough, MA
1994-1996	Covenant Presbyterian Church, Simsbury, CT
1992-1994	Vineyard Christian Fellowship, New Haven, CT
1990-1994	InterVarsity Yale Christian Fellowship, Yale University, New Haven, CT <i>Small Group Leader, Worship Leader, Executive Committee</i>