Action Plan For a Six-Year Program Review Cycle Years: 2018-2023

Economics and Business Department

Please address the applicable areas of your program improvement and arrange them according to their priority.

	A brief description of each proposed change	A brief rationale and evidence that support the proposed change	Six-year timeline for the proposed changes and actions	Who is in charge if known
1	Curriculum / program	Add new course in Organizational Behavior to improve overall quality of department	2017-2018	Barbara DeVivo/Rick Ifland
		Add new course in Diplomacy Behavior to improve overall quality of department	2017-2018	Barbara DeVivo/Rick Ifland
		Add new course in Branding Behavior to improve overall quality of department	2017-2018	Barbara DeVivo/Rick Ifland
		Add new course in Executive Strategy to improve overall quality of department	2018-2019	Rick Ifland
		Change instructor in EB 190 and EB 190SS from Rick Ifland to Paul Bradford to better align department with Career and Calling	2017-2018	Paul Bradford
		Change instructor in EB192 Change and Innovation from Paul Bradford to Rick Ifland to better align professor interest to subject matter	2017-2018	Rick Ifland

		Offer a new summer program in Singapore to reflect our focus on global business education	2018-2019	Paul Bradford
2	Initiatives to improve teaching and learning	Founding of a Speaker's Series to hold two events per year	2017-2018	Martin Asher/Rick Ifland
3	Possible adjustments in faculty priorities or responsibilities	See notes above re: Rick Ifland and Paul Bradford switching courses	2017-2018	Paul Bradford/Rick Ifland
		Barbara DeVivo begins a 2:2 teaching schedule	2017-2018	Rick Ifland
4	Learning outcomes that the department will assess in the subsequent years	Since we have developed new rubrics for 3 out of our 4 PLO's we will monitor PLO 2, PLO 3 and PLO 4 this year for initial assessment, then develop a focus for each PLO, including a timeline, depending on the initial results in 2017-2018	2018-2019, 2019-2020	Department
5	Reallocation or acquisition of resources that would be necessary or helpful in the pursuit of these goals	More financial resources for teaching assistance to reflect a growing major and the high student:faculty ratio in classes	2017-2018	Rick Ifland

6	Other important changes	Eaton Center for Entrepreneurship and Innovation requires additional fund raising in order to prosper	2017-2018, 2018-2019	Rick Ifland
		Singapore Summer Program to expand Westmont's global learning footprint	2018-2019	Paul Bradford