

Proposal Form for 29 W Anapamu Innovations

Brief description and rationale:

- 1. Mission alignment: How does the innovation align with and/or advance Westmont's mission?**

- 2. Institutional advancement: To what extent does the innovation have potential to**
 - a. attract new constituents**

 - b. generate additional revenue**

 - c. strengthen Westmont's connection to Santa Barbara**

 - d. build strategic capacity for Westmont's future**

- 3. Feasibility**
 - a. What new resources are necessary to implement the innovation?**

 - b. How likely is the innovation to attract support from donors?**

Additional comments or considerations: