

Michael Hofmann

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- German Language Lecturer for the Department of Germanic & Slavic Studies at UCSB since 2015
 - German Language Lecturer for the Department of Modern Languages at Westmont College since Fall of 2018
 - Awarded Westmont College's "Best Adjunct Professor" of the academic year 2021/22
 - German Language Instructor for CLAS at UCSB from 2011 until 2019
 - German Language Tutor at Santa Barbara City College from 2006 until 2014
 - Executive with experience in both domestic and international business operations
 - Responsible for the strategic planning and organisational growth of corporate subsidiaries within Europe for Mader Logistik.
 - Successful business owner, managing properties in the Santa Barbara Area since 1991
 - Assisted with Change Management in preparation for the eventual sale of Event Electronics
 - Multilingual (Fluent in both English and German, Proficient in Hebrew (Hebraicum), Latin (Latinum), Greek (Graecum))
 - Successfully organised, managed, and held programs and services, as a religious counsellor and volunteer for the Lutheran Church of Bavaria
 - Past President of the Rotary Club of Santa Barbara North, active member from 2005 until 2015
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Professional Experience

University of California at Santa Barbara **2011-Current**

Continuing Lecturer for the Department of Germanic & Slavic Studies
German Language Instructor for CLAS

Researched, created, and taught a new upper division language course in Business German. Successfully developed syllabus, lesson plans, activities, a workbook, and testing material for a class of 30 students.

Created and taught a conversation course for beginning German language students. Successfully developed syllabus, lesson plans, activities, and workbook for a class of 30 students.

Taught multiple other established language classes ranging from beginning to advanced levels.

Westmont College at Santa Barbara **Fall 2018-Current**

German Language Lecturer for the Department of Modern Languages

Created and taught introductory and intermediate German Language Courses for classes of up to 20 students. Successfully developed syllabi, lesson plans, activities and testing materials.

Hofmann Dwelling Units

1991-Current

Owner and Manager

Oversee the construction, upkeep, and marketing of several multi-unit apartments, houses, and vacation rentals in the Santa Barbara area. Responsible for all aspects of the business operations pertaining to the units.

Event Electronics

2004 to 2006

Vice President/CFO

Assisted in the restructuring of personnel, products, manufacturing, and marketing, with the goal of returning to profitability, and the eventual sale of the company. Successfully achieved the sale of Event Electronics to Rhode Microphones, Australia.

Mader Logistik Ansbach, Germany

1998 to 2004

Vice President

Launched a new division within Mader Logistik, focusing on car, van, and truck rentals within the Middle Franconia region of Germany. Oversaw and took part in contract negotiations between vendors, insurers, and clients, allowing my division to become profitable within twelve months. Oversaw the design, construction, and contract negotiations of a new 900,000 sq. ft. warehouse containing the logistical operation for the auto parts division of Bosch GmbH. Successfully organised and completed the transition of equipment, product, and over two hundred warehouse personnel, into a new facility with no loss of productivity, or break in the supply chain to our customers. Led the effort to expand into neighbouring regions by successfully opening new warehouses in Germany, Austria and Hungary.

Ocean Floors Inc. Santa Barbara, CA

1996-1997

Secretary and Vice President

Implemented electronic bookkeeping, online banking, and restructured the purchasing and inventory system, allowing the company to maximize profits while recognizing areas of wasteful spending. Introduced a computerized payroll system that included automated timekeeping and payroll accounting, which eliminated the need for an outside Human Resources contractor.

St. Gumbertus Ansbach, Germany

1988 to 1996

Director of Religious Activities

Responsible for co-ordinating the religious and educational activities and programs that included spiritual counselling, historical and religious research of the Old and New Testament, discussions on contemporary issues as they related to Christianity, and organising musical, cultural, and religious events, for a Lutheran congregation in Ansbach, Germany with over 6,000 members. Also assisted tourists in exploring and expanding their knowledge about the 900 year old history of St. Gumbertus.

Kultur am Schloss - Haus der Volksbildung eG 1989-1995

Supervisor

Organised and planned large scale cultural and musical events that were attended by over one thousand visitors. Oversaw the day to day operations including scheduling and financial accounting. Designed, implemented, and maintained a computerised electronic ticketing system that streamlined all of the processes involved in the financial, commercial, and business aspects of the operation

Background

Equivalent to *B.A. in Lutheran Theology* at the University of Erlangen-Nuremberg, Germany and Augustana Hochschule Neuendettelsau, Germany

Equivalent to *Master of Business Administration degree*, University of Applied Sciences Ansbach, Germany

Professional Development

“Speaking Your Mind: Stimulating Use of Idiomatic Expressions in the Foreign Language Classroom” Webinar - Vista Higher Learning with Suzanne Branciforte and Elvira Di Fabio, February 23rd 2022

“Fundamentals of Language Acquisition” Webinar - Linguistics and Pedagogy Webinars with Stephen Krashen, January 10th 2022

“Online Teaching Workshop” Workshop with Eileen McMahon McQuade at Westmont, Santa Barbara, August 18th 2020

“Teaching on Discord” Workshop with Dave Hunter at Westmont, Santa Barbara, August 12th 2020

“Teaching online”. Workshop with Anna Jordan at Westmont, Santa Barbara, April 6th 2020

“Doing the Communicative Approach Online: Motivating students to speak” Webinar Macmillan Education ELT with Chia Suan Chong, April 3rd 2020

“College from Home – Tips and Tricks” Webinar at Westmont, Santa Barbara, March 26th 2020

“Teaching remotely on ZOOM” Workshop at Westmont College, Santa Barbara, March 13th 2020

TESOL Professional Certificate Program at UCSB Extension, Santa Barbara, Summer 2016

- LING X427-32 – Lesson Planning and Resources for TESOL
- LING X428-031 – Teaching Language Skills for TESOL, Part A
- LING X429-101 – Teaching Language Skills, for TESOL, Part B