

# ENABLING IMPACT 2020

## SCHEDULE OF EVENTS

### THURSDAY, AUGUST 6TH

#### SALESFORCE || SANTA BARBARA

- 10:30 - 11:30 Salesforce in Santa Barbara; networking hour in classroom
- 11:30 - 11:45 Lunch transition
- 11:45 - 12:30 Leading in the 5th Industrial Revolution - *Peter Coffee*
- 12:30 - 1:30 Responses from panelists - *Appfolio, Invoca, and Procore Executives*
- 1:30 - 2:00 Break/Networking
- 2:00 - 4:00 Technical Tracks (*See below*)

#### TRACK 1 MARKETING CLOUD STATS AND STRATEGIES

- 2:00 - 2:30 Jillian Coppler
- 2:30 - 3:00 Consultant, *Sum Sum*
- 3:00 - 3:30 Drew Graham, *Salesforce*
- 3:30 - 4:00 Maurico, *Pepperdine*

#### TRACK 2 ENGAGING CUSTOMERS WITH COMMUNITIES AND FORM ASSEMBLY

- 2:00 - 2:30 Forrest and Team, *Appfolio*
- 2:30 - 3:00 Joanna Community Portal
- 3:00 - 3:30 Westmont Application Portal
- 3:30 - 4:00 Anna Jaeger, *USF*

#### TRACK 3 DEVELOPER DEN

- 2:00 - 2:30 Ryan & Rohit, *Appfolio*
- 2:30 - 3:00 TBA
- 3:00 - 3:30 TBA
- 3:30 - 4:00 TBA

#### TRACK 4 ADMINS ASSEMBLE

- 2:00 - 2:30 RDN
- 2:30 - 3:00 Procore
- 3:00 - 3:30 TBA
- 3:30 - 4:00 TBA

#### TRACK 5 DECISION MAKER FORUM

- 2:00 - 2:30 How Do I Get Started?
- 2:30 - 3:00 TBA
- 3:00 - 3:30 TBA
- 3:30 - 4:00 TBA

**SALESFORCE || EDUCATION AND NONPROFIT**

- 8:15 - 9:00 Breakfast
- 9:00 - 10:00 The Future of Higher Education - *Peter Coffee*
- 10:00 - 10:30 Table Conversation
- 10:30 - 11:00 Nitzan Pelman
- 11:00 - 11:30 Daman Grewel
- 11:30 - 12:00 Westmont Student Demo
- 12:00 - 1:00 Three Pickles Lunch
- 1:00 - 3:30 Technical Tracks (*See below*)
- 3:30 - 4:00 Community is Resilience to Change - *Corey Snow*
- 4:00 - 5:00 Community Focus - *Sum Sum, Joanna Iturbe, David Bergerson*

**TRACK 1 STRATEGY**

- 1:00 - 1:30 Reed Sheard
- 1:30 - 2:00 Kenley Neufield
- 2:00 - 2:30 Meditative Walk
- 2:30 - 3:30 SIS Roundtable - *Monique Snowden (Fielding), Lisa Klock (UCSB), Jason Belland, Paul Bishop (SBCC), Corey Fling (PLNU)*

**TRACK 2 DEVELOPER**

- 1:00 - 1:30 Why is LWC better than Aura?, *Nancy*
- 1:30 - 2:00 Top 5 limits to be mindful of when working in Salesforce
- 2:00 - 2:30 TBA
- 2:30 - 3:00 TBA
- 3:00 - 3:30 TBA

**TRACK 3 ADMISSIONS**

- 1:00 - 1:30 TBA
- 1:30 - 2:00 TBA
- 2:00 - 2:30 TBA
- 2:30 - 3:00 TBA
- 3:00 - 3:30 TBA

**TRACK 4 ADVANCEMENT**

- 1:00 - 1:30 TBA
- 1:30 - 2:00 TBA
- 2:00 - 2:30 TBA
- 2:30 - 3:00 TBA
- 3:00 - 3:30 TBA

**TRACK 5 STUDENT SUCCESS**

- 1:00 - 1:30 TBA
- 1:30 - 2:00 TBA
- 2:00 - 2:30 TBA
- 2:30 - 3:00 TBA
- 3:00 - 3:30 TBA

# SATURDAY, AUGUST 8TH

## **TRACK 1 EARLY RISERS HIKE**

6:00 A.M. Hike to Inspiration Point, *Granola Bars and Water provided. Will return in time for Keynote*

## **TRACK 2 YOGA**

7:00 AM Yoga, *Mats will be provided.*

## **TRACK 3 CONTEMPLATIVE PRAYER SERVICE**

7:00 AM Westmont Prayer Chapel

## **TRACK 4 MORNING WALK ON THE WILLIS TRAIL**

7:00 AM Depart from the Global Leadership Center

## **TRACK 5 MEETUP**

7:00 AM Jeanines on Coast Village Road

## **FINAL SESSION**

8:15 - 10:00 Breakfast & Reflection

10:00 - 11:00 The Meaning of our Work - *Gayle Beebe, Peter Coffee, Bishop Barron*

11:00 - 11:30 Table Reflection

11:30 - 1:00 Taking Time and Space - *Emily Minor*

1:00 Shuttle