SALESFORCE || SANTA BARBARA

10:30 - 11:30  Salesforce in Santa Barbara; networking hour in classroom
11:30 - 11:45  Lunch transition
11:45 - 12:30  Leading in the 5th Industrial Revolution - Peter Coffee
12:30 - 1:30  Responses from panelists - Appfolio, Invoca, and Procore Executives
  1:30 - 2:00  Break/Networking
  2:00 - 4:00  Technical Tracks (See below)

**TRACK 1  MARKETING CLOUD STATS AND STRATEGIES**

  2:00 - 2:30  Jillian Coppler
  2:30 - 3:00  Consultant, Sum Sum
  3:00 - 3:30  Drew Graham, Salesforce
  3:30 - 4:00  Maurico, Pepperdine

**TRACK 2  ENGAGING CUSTOMERS WITH COMMUNITIES AND FORM ASSEMBLY**

  2:00 - 2:30  Forrest and Team, Appfolio
  2:30 - 3:00  Joanna Community Portal
  3:00 - 3:30  Westmont Application Portal
  3:30 - 4:00  Anna Jaeger, USF

**TRACK 3  DEVELOPER DEN**

  2:00 - 2:30  Ryan & Rohit, Appfolio
  2:30 - 3:00  TBA
  3:00 - 3:30  TBA
  3:30 - 4:00  TBA

**TRACK 4  ADMINS ASSEMBLE**

  2:00 - 2:30  RDN
  2:30 - 3:00  Procore
  3:00 - 3:30  TBA
  3:30 - 4:00  TBA

**TRACK 5  DECISION MAKER FORUM**

  2:00 - 2:30  How Do I Get Started?
  2:30 - 3:00  TBA
  3:00 - 3:30  TBA
  3:30 - 4:00  TBA
SALESFORCE || EDUCATION AND NONPROFIT

8: 15 - 9:00  Breakfast
9:00 - 10:00  The Future of Higher Education - Peter Coffee
10:00 - 10:30 Table Conversation
10:30 - 11:00  Nitzan Pelman
11:00 - 11:30  Daman Grewel
11:30 - 12:00  Westmont Student Demo
12:00 - 1:00  Three Pickles Lunch
1:00 - 3:30  Technical Tracks (See below)
3:30 - 4:00  Community is Resilience to Change - Corey Snow
4:00 - 5:00  Community Focus - Sum Sum, Joanna Iturbe, David Bergerson

TRACK 1  STRATEGY
1:00 - 1:30  Reed Sheard
1:30 - 2:00  Kenley Neufield
2:00 - 2:30  Meditative Walk
2:30 - 3:30  SIS Roundtable - Monique Snowden (Fielding), Lisa Klock (UCSB), Jason Belland, Paul Bishop (SBCC), Corey Fling (PLNU)

TRACK 2  DEVELOPER
1:00 - 1:30  Why is LWC better than Aura?, Nancy
1:30 - 2:00  Top 5 limits to be mindful of when working in Salesforce
2:00 - 2:30  TBA
2:30 - 3:00  TBA
3:00 - 3:30  TBA

TRACK 3  ADMISSIONS
1:00 - 1:30  TBA
1:30 - 2:00  TBA
2:00 - 2:30  TBA
2:30 - 3:00  TBA
3:00 - 3:30  TBA

TRACK 4  ADVANCEMENT
1:00 - 1:30  TBA
1:30 - 2:00  TBA
2:00 - 2:30  TBA
2:30 - 3:00  TBA
3:00 - 3:30  TBA

TRACK 5  STUDENT SUCCESS
1:00 - 1:30  TBA
1:30 - 2:00  TBA
2:00 - 2:30  TBA
2:30 - 3:00  TBA
3:00 - 3:30  TBA
SATURDAY, AUGUST 8TH

TRACK 1 EARLY RISERS HIKE
6:00 A.M. Hike to Inspiration Point, *Granola Bars and Water provided. Will return in time for Keynote*

TRACK 2 YOGA
7:00 AM Yoga, *Mats will be provided.*

TRACK 3 CONTEMPLATIVE PRAYER SERVICE
7:00 AM Westmont Prayer Chapel

TRACK 4 MORNING WALK ON THE WILLIS TRAIL
7:00 AM Depart from the Global Leadership Center

TRACK 5 MEETUP
7:00 AM Jeanines on Coast Village Road

FINAL SESSION
8:15 - 10:00 Breakfast & Reflection
10:00 - 11:00 The Meaning of our Work - *Gayle Beebe, Peter Coffee, Bishop Barron*
11:00 - 11:30 Table Reflection
11:30 - 1:00 Taking Time and Space - *Emily Minor*
1:00 Shuttle