Annual Assessment Report

Department: Kinesiology
Academic Year: 2019-2020
Date of Submission: September 16, 2019
Department Chair: Gregg Afman

I. Response to the previous year PRC's recommendations

Item:	Response:
Item:	**Response**
Item:	**Response:**
Item:	**Response:**
Notes:	
This is the first Program Learning Outcome of our 6-year cycle.	

II A. Program Learning Outcome (PLO) assessment
If your department participated in the ILO assessment you may use this section to report on your student learning in relation to the assessed ILO. The assessment data can be requested from the Dean of Curriculum and Educational Effectiveness.

Program Learning Outcome	PLO 1: *STUDENTS WILL BE ABLE TO PREPARE AND PRODUCE PRESENTATIONS APPROPRIATE TO THE ACADEMIC DISCIPLINE OF KINESIOLOGY*
Who is in Charge /Involved?	**JOHN MOORE**
Direct Assessment Methods	Every student in KNS 166 - Public Speaking in Kinesiology, gave four or five oral presentations. There were 19 students evaluated using the college-adopted rubric developed by the Oral Communication Assessment Team (see appendix A). The first and the last speeches were evaluated using the rubric, the data recorded and then statistically analyzed. (see appendix B)

Indirect Assessment Methods	**None**
Major Findings	**The results showed that every student made statistically significant improvements when combining total data as well as in each of the nine individual categories assessed. See Appendix 1 for data.**
Closing the Loop Activities	**The Kinesiology department plans to replicate this data collection once every fourth semester and compare/contrast the results to previous evaluations.**

*Background of PLO1: The Kinesiology Department made an official change in KNS 166 course title name from "*Movement, Pedagogy, and Leadership*" to "*Public Speaking in Kinesiology*" fall of 2018 which coincided with the Oral Communication Task Force suggesting a evaluative rubric that enabled consistency across the institution. John Moore was a contributing member on this task force.

or/and

II B. Key Questions

Key Question	
Who is in Charge/Involved?	
Direct Assessment Methods	
Indirect Assessment Methods	
Major Findings	
Recommendations	
Collaboration and Communication	

III.   Follow-ups

Program Learning Outcome or Key Question	
Who was involved in implementation?	
What was decided or addressed?	
How were the recommendations implemented?	
Collaboration and Communication	

IV. Other assessment or Key Questions related projects

Project	
Who is in Charge /Involved?	

Major Findings	
Action	
Collaboration and Communication	

V. Adjustments to the Multi-year Assessment Plan (optional)

Proposed adjustment	Rationale	Timing

VI. Appendices
    A. Prompts or instruments used to collect the data
    B. Rubrics used to evaluate the data
    C. Relevant assessment-related documents (optional)

WESTMONT ILO- ORAL COMMUNICATION RUBRIC   DEPT: _____   COURSE #: _____   STUDENT NAME: _____

Competency		Excellent	Good to Fair	Unsatisfactory
Message construction: This outcome measures how well students devise, prepare, and create messages, focusing primarily on thesis statements, key arguments, and supporting evidence. Message construction should also be evaluated for its contextual appropriateness.	**Message Thesis Argument Evidence**	Thesis, message, argument, introduction & conclusion are compelling, clear, memorable, & strongly supported with variety of credible (cited) evidence, thoughtful claims.	Thesis, message, argument, introduction & conclusion are clear and acceptable. Provides adequate support, with acceptable (cited) sources. Straightforward claims.	Thesis, message, argument, introduction & conclusion are unclear, lack of evidence/support or uses sources that lack credibility, too little evidence for claims, no citations.
	Organization	Well organized, flows well, good transitions. Cohesive. Includes a clear Preview (if appropriate).	Clear organization and flow with transitions. Includes an acceptable Preview (if appropriate).	Poorly organized and doesn't flow. Few transitions. Lacks a Preview (if needed).
	Language	Language is varied, clear, memorable, & effective.	Language is clear, but ordinary.	Language is vague, uninteresting, or unclear.
MESSAGE CONSTRUCTION OVERALL RATING:				
Delivery skills: This outcome emphasizes the performance aspects of speech acts, primarily quality of voice (tone, pitch, rate, etc.) as well as physical presence (eye contact, gestures, posture, appropriate appearance, and energy).	**Vocal**	Appropriate vocal variety (rate, pitch, volume) that heightens attention, good energy & tone, no/infrequent fillers (um, like). Effective pauses. Clear enunciation.	Moderate vocal variety (rate, pitch, volume) that keeps attention, acceptable energy & tone, some fillers (um, like). Uses pauses occasionally. Clear enunciation.	Monotone, disengaged, low energy, many fillers (um, like). Inappropriate tone for topic/audience. Needs pauses. Mumbles.
	Physical	Nearly continual eye contact with all audience, good posture, lack of rocking/leaning, varied gestures throughout, few nervous mannerisms. Professional attire.	Good/fair eye contact with most of audience, acceptable posture, some leaning/nervousness/rocking, some gestures, some nervous or distracting mannerisms. Acceptable attire.	No/sporadic eye contact, no gestures (or distracting ones), poor posture, lots of leaning/ rocking/nervous mannerisms. Unprofessional attire.
	Holistic	Speaker is professional, polished, & competent. Delivery makes the message and speaker compelling and engages audience. Conversational. Prepared and well rehearsed.	Speaker appears moderately comfortable, professional, & competent. Delivery makes the message and speaker clear. Acceptably conversational. Prepared and rehearsed.	Speaker appears uncomfortable, unprepared, or unprofessional. Delivery distracts from (or inappropriate for) the message. Not conversational. Not prepared or rehearsed)
DELIVERY OVERALL RATING:				
Audience-centeredness: Oral communication should demonstrate sensitivity to the audience and occasion. Audience-centeredness includes responding well to challenging questions, respecting intercultural differences, and handling unforeseen situations.	**Sensitivity to audience & occasion**	Message, thesis, and/or language are highly adapted to audience and occasion.	Message and thesis and/or language are appropriate for audience and occasion.	Message and thesis and/or language are inappropriate for audience and occasion.
	Q & A time	Speaker is able to discern intent of Qs and address them in a compelling way while validating the question asker.	Speaker is able to answer Qs clearly. May become flustered but recovers quickly.	Speaker isn't able to answer Qs, or replies defensively or attacks speaker.
	Adapt to audience	Able to adapt well to the situation as unexpected events unfold.	Attempts to adapt to the situation and unforeseen events & does a decent job of it.	Does not adapt to last minute situational issues and simply sticks with plan.
AUDIENCE-CENTEREDNESS OVERALL RATING:				

Appendix B   Oral Communication PLO with stats

First

Student #	Message Thesis Argument Evidence	Organization	Language	Vocal	Physical	Holistic	Sensitivity to audience/occasion	Q&A time	Adapt to audience
1	2	3	2	2	3	2	3	3	3
2	3	2	3	3	3	3	3	3	3
3	3	2	3	3	3	3	3	2	3
4	3	2	2	2	3	2	3	3	2
5	3	3	3	3	3	3	3	3	2
6	3	3	3	3	2	2	3	3	3
7	3	3	3	3	3	2	3	3	3
8	3	3	3	3	3	3	3	3	2
9	2	2	3	3	2	2	2	3	2
10	2	2	2	2	2	2	2	2	2
11	2	2	2	2	2	2	2	2	2
12	2	2	2	2	2	2	2	2	2
13	2	3	2	2	2	2	2	2	2
14	2	2	2	2	2	2	2	2	2
15	2	2	2	2	2	2	2	2	2
16	2	2	2	2	2	2	3	2	2
17	2	2	3	3	3	2	3	2	2
18	2	2	3	2	3	2	3	3	3
19	2	2	3	2	3	2	3	3	3
Sum	45	44	48	46	48	42	50	48	45
Average	2.368421053	2.315789474	2.526315789	2.421052632	2.526315789	2.210526316	2.631578947	2.526315789	2.368421053
Standard Dev	0.495594628	0.477566933	0.512989176	0.507257274	0.512989176	0.418853908	0.495594628	0.512989176	0.495594628
Ttest									

    = significant at the .05 level

Appendix B

Last

Student #	Message Thesis Argument Evidence	Organization	Language	Vocal	Physical	Holistic	Sensitivity to audience/occasion	Q&A time	Adapt to audience
1	3	3	3	3	3	3	3	3	3
2	3	3	3	3	3	3	3	3	3
3	3	3	3	3	3	3	3	3	3
4	3	3	3	3	2	3	3	3	3
5	3	3	3	3	3	3	3	3	3
6	3	3	3	3	3	3	3	3	3
7	3	3	3	3	3	3	3	3	3
8	3	3	3	3	3	3	3	3	3
9	3	3	3	3	3	3	3	3	3
10	3	3	3	3	3	3	3	3	3
11	3	3	3	3	3	3	3	3	3
12	3	3	3	3	3	3	3	3	3
13	3	3	3	3	3	3	3	3	3
14	3	3	3	3	3	3	3	3	3
15	3	3	3	3	3	3	3	3	3
16	3	3	3	3	3	3	3	3	3
17	3	3	3	3	3	3	3	3	3
18	3	3	3	3	3	3	3	3	3
19	3	3	3	3	3	3	3	3	3
Sum	57	57	57	57	56	57	57	57	57
Average	3	3	3	3	2.947368421	3	3	3	3
Standard Dev	0	0	0	0	0.229415734	0	0	0	0
Ttest									

Appendix B

Difference

Student #	Message Thesis Argument Evidence	Organization	Language	Vocal	Physical	Holistic	Sensitivity to audience/occasion	Q&A time	Adapt to audience
1	1	0	1	1	0	1	0	0	0
2	0	1	0	0	0	0	0	0	0
3	0	1	0	0	0	0	0	1	0
4	0	1	1	1	-1	1	0	0	1
5	0	0	0	0	0	0	0	0	1
6	0	0	0	0	1	1	0	0	0
7	0	0	0	0	0	1	0	0	0
8	0	0	0	0	0	0	0	0	1
9	1	1	0	0	1	1	1	0	1
10	1	1	1	1	1	1	1	1	1
11	1	1	1	1	1	1	1	1	1
12	1	1	1	1	1	1	1	1	1
13	1	0	1	1	1	1	1	1	1
14	1	1	1	1	1	1	1	1	1
15	1	1	1	1	1	1	1	1	1
16	1	1	1	1	1	1	0	1	1
17	1	1	0	0	0	1	0	1	1
18	1	1	0	1	0	1	0	0	0
19	1	1	0	1	0	1	0	0	0
Sum	12	13	9	11	8	15	7	9	12
Average	0.631578947	0.684210526	0.473684211	0.578947368	0.421052632	0.789473684	0.368421053	0.473684211	0.631578947
Standard Dev	0.495594628	0.477566933	0.512989176	0.507257274	0.606976979	0.418853908	0.495594628	0.512989176	0.495594628
Ttest	2.83944E-05	6.8503E-06	0.000794488	9.80194E-05	0.007298826	1.67393E-07	0.004540706	0.000794488	2.83944E-05

Appendix B

| Student # | Total First | | | Total last | | | Difference | | | First | Last |
	Message Construction	Delivery Skills	Audience-centeredness	Message Construction	Delivery Skills	Audience-centeredness	Message Construction	Delivery Skills	Audience-centeredness	Overall Total	Overall Total
1	7	7	9	9	9	9	2	2	0	23	27
2	8	9	9	9	9	9	1	0	0	26	27
3	8	9	8	9	9	9	1	0	1	25	27
4	7	7	8	9	8	9	2	1	1	22	26
5	9	9	8	9	9	9	0	0	1	26	27
6	9	7	9	9	9	9	0	2	0	25	27
7	9	8	9	9	9	9	0	1	0	26	27
8	9	9	8	9	9	9	0	0	1	26	27
9	7	7	7	9	9	9	2	2	2	21	27
10	6	6	6	9	9	9	3	3	3	18	27
11	6	6	6	9	9	9	3	3	3	18	27
12	6	6	6	9	9	9	3	3	3	18	27
13	7	6	6	9	9	9	2	3	3	19	27
14	6	6	6	9	9	9	3	3	3	18	27
15	6	6	6	9	9	9	3	3	3	18	27
16	6	6	7	9	9	9	3	3	2	19	27
17	7	8	7	9	9	9	2	1	2	22	27
18	7	7	9	9	9	9	2	2	0	23	27
19	7	7	9	9	9	9	2	2	0	23	27
Sum	137	136	143	171	170	171	34	34	28	416	512
Average	7.210526316	7.157894737	7.526315789	9	8.947368421	9	1.789473684	1.789473684	1.473684211	21.89473684	26.94736842
Standard Dev	1.134261746	1.167293065	1.263523339	0	0.229415734	0	1.134261746	1.182227059	1.263523339	3.195391418	0.229415734
Ttest							1.96857E-06	3.39163E-06	7.74503E-05		1.99171E-06