

"Challenging Student Anxiety Produced by Educational Inequities: Strengths Training Utilizing a Social Justice Perspective for Pre-Transfer Community College Students and their Faculty and Staff Mentors"

Daniel Almeida, Jane Lehr, and Liz Schlemer | Cal Poly San Luis Obispo

Delivered at the Eighteenth Annual Conversation on the Liberal Arts March 21–23, 2019 | Westmont College, Santa Barbara, CA **Title:** Challenging Student Anxiety Produced by Educational Inequities – Strengths Training Utilizing a Social Justice Perspective for Pre-Transfer Community College Students and their Faculty & Staff Mentors

Authors

- Dr. Daniel Almeida, Assistant Professor, Higher Education Counseling/Student Affairs, School of Education, California Polytechnic State University
- Dr. Jane Lehr, Professor, Ethnic Studies and Women's & Gender Studies, California Polytechnic State University
- Dr. Liz Schlemer, Professor, Industrial & Manufacturing Engineering, California Polytechnic State University

I. Introduction

While there is a growing anxiety amongst undergraduates as a whole, community college students from Hispanic-Serving Institutions (HSIs) who transfer to highly selective, predominantly white institutions experience anxiety that is created by "the racist historical and institutional roots of educational inequality that persist today" (Saetermoe, et al, 2017).

The experience of this post-transfer anxiety (and its impacts) is sometimes referred to as "transfer shock" – what Hills (1965) described as the severe dip in academic performance experienced by community college students after transfer. Community colleges have responded to "transfer shock" by developing programs to increase "transfer student capital" – what Laanan (1998) described

as "the complex transfer process and experiences of students from community colleges who transfer to 4-year institutions" that suggests that "community college students have opportunities to accumulate different forms of capital while at the community college" (Laanan, 2001). Moser (2012, 2014) expanded Laanan's model to analyze the impact of six components of the community college (CC) experience on student success at the new institution: 1) academic counseling experiences; 2) learning/study skills at the CC; 3) informal contact with faculty at the community college; 4) formal collaboration with faculty at the CC; 5) financial knowledge at the CC; and 6) motivation and self-efficacy (Figure 1). Higher transfer student capital is a predictor of post-transfer GPA, ability to cope with problems proactively, and higher levels of student satisfaction with academics and advising (Moser, 2014).

Too often, however, efforts to grow "transfer student capital" at the community college and efforts to respond to "transfer shock" at the transfer institution are premised on the idea that community college students have deficits that must be addressed (Laanan & Jain, 2016). As Rendón, Nora, and Kanagala (2014) add, "For decades, higher education's work to support student success has been built on a grand narrative in which underserved and



Figure 1: Transfer Student Capital (Moser, 2014)

underrepresented students from low-income backgrounds are portrayed as 'high risk', 'high maintenance', 'underprepared', or 'culturally deprived'. Absent from this deficit-based narrative are asset-based views about the cultural wealth that students employ to transcend their socioeconomic circumstances and to excel in education." Community cultural wealth is defined by Yosso (2005) as the "array of knowledge, skills, abilities and contacts possessed and utilized by Communities of Color to survive and resist macro and micro-forms of oppression" (p. 77), and includes aspirational, linguistic, familial, social, navigational, and resistant capital.

A second problem with many efforts to grow "transfer student capital" and respond to "transfer shock" is that "intervention programs" limit their scope to changing the pre-transfer and post-transfer students rather than changing the institutions (Bensimon, 2005), ignoring institutional actors, practices and policies. As Bensimon (2005, p. 101) notes,

institutional actors, as a consequence of their beliefs, expectations, values, and practices, create or perpetuate unequal outcomes and that the possibility for reversing inequalities depends on individual learning that holds the potential for bringing about self-change. That is, individuals—the ways in which they teach, think students learn, and connect with students, and the assumptions they make about students based on their race or ethnicity—can create the problem of unequal outcomes. Such individuals, if placed in situations where they learn the ways in which their own thinking creates or accentuates inequities, can also learn new ways of thinking that are more equity minded. Individually and collectively, campus members can be the creators of the conditions that result in unequal or equitable outcomes.

When institutional actors adopt what Bensimon calls an "equity cognitive frame" rather than a "deficit cognitive frame," they understand themselves and the institution as accountable for student success.

In this paper, we offer an alternative model with planned implementation in 2019-20: pre-transfer Strengths Training utilizing a social justice perspective for a cohort of 50 pre-transfer students and their faculty/staff mentors at their pre-transfer (Allan Hancock College and Cuesta College) and target transfer school (California Polytechnic State University).

Rooted in positive psychology (Gilman, Huebner & Furlong, 2009; Seligman & Csikszentmihalyi, 2000), Clifton Strengths is an online assessment that identifies individuals' top five themes of talent, or Signature Strengths. These patterns of thoughts, feelings and behaviors can be developed into strengths by intentional investment in time practicing, developing skills, and building knowledge (Hodges & Clifton, 2004; Hodges & Harter 2005). The assessment results enable individuals to identify and begin to understand the value in their natural ways and capacities for thinking, feeling and behaving. Neuroscience research (LeDoux, 2002) suggests that because new synaptic connections are most likely to occur in areas that are most developed, we are more likely to grow our areas of greatest strength – our Signature Strengths (Peterson & Seligman, 2004). As such, strengths-based development strategies and interventions involve bringing awareness as well as increased and intentional use of signature strengths (Hodges & Clifton, 2004; Hodges & Harter 2005; Niemiec, 2018). As summarized by Louis (2012), strengths-based approaches have been used in a variety ways to support student success, including in orientation programs (Lehnert, 2009; Pritchard, 2009;

Tanious, 2012), academic advising (Schreiner & Anderson, 2005; Swanson, 2006), and in firstyear programming (Cave, 2003; Louis, 2011; Schreiner, 2004; Stebleton, Soria, & Albecker, 2012; Tomasiewicz, 2011). As a whole, research indicates that strengths-based practices are correlated with statistically significant increases in college student retention and academic performance and positively associated with self-efficacy and engagement on campus (Soria & Stublefield, 2014).

While some scholars suggest that strengths-based assessments and the strengths they assess are universal across cultures, (Peterson & Seligman, 2004; Seligman & Csikszentmihalyi, 2000), others stress the importance of not diminishing differences that exist due to various aspects of social and cultural identity (Pedrotti, Edwards, Lopez, & Roberts, 2008; Pedrotti, 2014). Due to our unique combinations of intersecting social and cultural identities, we can define, value, and express our strengths differently (Pedrotti, 2014). The filters through which we create meaning are formed by the intersectional nature of our experiences (Abes, Jones, & McEwen, 2007), and the meaning we create ultimately shapes our behaviors. Furthermore, while Clifton Strengths does shift to an assets-based approach, the assessment was created with primarily Western values in mind and most implementations continue to ignore the inequitable contexts of student experience that cause anxiety.

In contrast, our implementation utilizes a "social justice perspective of strengths-based educational work" (Gardner & Toope, 2011, p. 86). Alongside Strengths Training, participants will engage in activities focused on power, privilege, and oppression – and Ethnic Studies frameworks to make visible and challenge educational inequities – to critically examine the intersections of their strengths with their social and cultural identities. The first goal of this combined training is to position students to adopt an assets-based understanding of themselves; to recognize the ways in which many of their anxieties are created by "the racist historical and institutional roots of educational inequality that persist today" (Saetermoe, et al, 2017); and to take individual and collective action to address these root causes and the institutions shaped by them. The second goal of this combined training is to position faculty and staff participants to provide mentorship via an assets-based framework that recognizes that student utilization of their strengths occurs within a particular sociopolitical context and positions faculty/staff mentors – as institutional actors – to create more equitable conditions at their institutions.¹

II. Project Background

This project is part of a larger collaboration between Allan Hancock College, Cuesta College, California Polytechnic State University (Cal Poly) that is called "Engineering Neighbors: Gaining Access, Growing Engineers" (ENGAGE) and is funded by the National Science Foundation's Scholarships in Science, Technology, Engineering and Mathematics (S-STEM) Program

¹ Faculty and staff participants will also participate in additional trainings focused on "essential transfer practices" as identified by the Aspen Institute's College Excellence Program in partnership with the Community College Research Center at Teacher's College, Columbia University (Wyner, et al, 2016) to strengthen the implementation of practices that 1) make transfer student success a priority; 2) create clear programmatic pathways with aligned high-quality instruction; and 3) provide tailored transfer student advising to create sustainable change.

(1834128, 1834154; 10/1/18 to 9/30/23). The three partner institutions are located in San Luis Obispo and northern Santa Barbara counties in California. Allan Hancock and Cuesta are highly-ranked Hispanic-Serving Institutions that are part of the public California Community College system, the nation's largest system of higher education, with 114 colleges. Cal Poly is part of the 23-campus California State University system and is one of only five comprehensive polytechnic universities in the nation. A highly selective, predominantly white institution, Cal Poly is ranked as the 7th best undergraduate engineering program in the U.S. and the top-ranked undergraduate program at a public institution. ENGAGE will build on and strengthen collaborative efforts to increase the number of low-income, academically talented students with demonstrated financial need who begin their engineering education at Allan Hancock or Cuesta, transfer to Cal Poly, are retained in and graduate with a B.S. degree, and enter the STEM workforce or graduate program – see ENGAGE Project Objectives & Plans (Table 1, page 5) and the ENGAGE Logic Model (Figure 3, page 6).

Increasing access to and success for community college transfer students in STEM disciplines is necessary to meet national and California workforce needs (Hathaway, 2012; PCAST, 2012). California currently faces a "2025 skills gap" in technical fields that exists, in large part, due to under-participation of Latinx,² first-generation, and low-income students in STEM education and professions (Hathaway, 2012; Offenstein & Shulock, 2009; Reed, 2008; Handelsman & Smith, 2016). Efforts to increase retention and persistence are key – a 2010 study by the Institute for Higher Education Leadership and Policy found that six years after enrolling at a community college in California, "70% of degree-seeking students had not completed a certificate or degree, and had not transferred to a university ... Most had dropped out; only 15% of the non-completers were still enrolled" (Moore & Shulock, 2010). Non-completion and non-transfer was even higher for Black students (75%) and Latinx students (80%). Increasing access to and success for community college transfer students in STEM disciplines is critical for California and the nation (Johnson, 2009; Palmer & Wood, 2013) and enhanced partnerships between community colleges and B.S.-granting institutions are necessary (Jackson, Starobin & Laanan, 2013).

² Latinx is a gender-neutral or non-binary alternative to Latino or Latina and is used by organizations including Teach for America (e.g., Latinx Alliances) & the Centers for Disease Control (e.g., National Latinx AIDS Awareness Day).

Table 1: ENGAGE Project Objectives & Plans

	Objective	Plan
1	Increase the retention, student success, transfer, and graduation of low-income academically talented students with demonstrated financial need who begin their engineering education at Allan Hancock or Cuesta Colleges, transfer to Cal Poly, are retained in and graduate with a B.S. degree, and enter the STEM workforce or graduate program	 For 100 ENGAGE program participants – with the goal of institutionalizing effective activities Increase the 'transfer student capital' – a predictor of post-transfer GPA, a student's ability to cope with problems proactively, and higher levels of student satisfaction with academics and advising (Moser, 2014) – via program activities that are informed by Critical Race Theory (Saetermoe, <i>et al</i>, 2017) and remove or minimize economic barriers and support student development in five areas: 1) academic; 2) engineering transfer/career path; 3) personal, via Strengths and Growth-Mindset training from a Social Justice Perspective; 4) connection, at home institution and to Cal Poly [pre-transfer]; and 5) professional. Scholarships are provided during the 2-years pre-transfer, as identified via Calculus-ready status/enrollment, and the 2-years post-transfer.
S	EE FIGURE 3: ENGAGE LOGIC MODEL (p. 5) F	OR MEASURABLE SHORT-TERM OUTCOMES OF ACTIVITIES
2	Advance understanding of strategies that affect recruitment, retention, transfer, student success, academic/career pathways, degree attainment, and entry to the STEM workforce or graduate programs, with a specific emphasis on low-income academically talented students with demonstrated financial need who begin their engineering education at a community college prior to transfer to a B.Sgranting institution	 Advance understanding via two research strands: 1. Co-PI Almeida will utilize social network analysis (Borgatti & Ofem, 2010), survey methods, and qualitative interviewing to advance understanding of how ENGAGE activities focused on student personal development and the fostering of pre-transfer connections for community college students – at home institution & to Cal Poly – contribute to a) growth of student social networks; b) increase in student resilience, confidence, sense of community, and sense of belonging; and c) investigate whether growth in these areas is related to increased student retention, pre-transfer success, transfer, and post-transfer success (including at PWIs). 2. Co-PI Doig will integrate pre- and post-transfer ENGAGE students into existing research (NSF RI:EF 1738154) that utilizes surveys and interviews to advance understanding of student motivations and perceptions when choosing to participate in (or leave) co-curricular team projects in engineering. The integration of ENGAGE participants allows Doig to investigate whether decision-making factors are consistent for student groups at community colleges and B.Sgranting institutions and by entry point to engineering education at a 4-year+ institution (freshman vs. transfer).
3	Contribute to the implementation and effective evidence-based curricular and co- curricular activities for low-income academically talented students with demonstrated financial need who begin their engineering education at a community college prior to transfer to a B.Sgranting institution	 Expand implementation of effective practices and create sustainable change: Lead efforts to a) assess state of transfer at and across institutions; b) establish priorities and milestones to strengthen adoption of Aspen Institute essential transfer practices (Wyner, et al, 2016); and c) develop and implement a coordinated action plan to meet goals and increase communication/coordination at and between each institution. Via diverse dissemination & engagement strategies, support the scaling of successful ENGAGE activities and essential transfer practices, including a) serving as a model for possible partnerships between other CCCs and CSUs, and b) demonstrating how highly selective, predominantly white B.Sgranting institutions can productively collaborate with and learn from public community colleges that are Hispanic-Serving Institutions to increase the success of academically-talented students with demonstrated financial need in STEM fields.

Inputs	Barriers	Activities	Outputs	Short-Term Outcomes	Aspirational Outcomes
Shared	Economic Barriers	Award scholarships	Students	Students increase:	Cal Poly College of
 NSF funding 	limit student time		 Reduce hours 	• GPA	Engineering students are:
 Multi-year 	available for:		worked	Expected academic	 Better prepared
partnership			 Increase hours for 	& milestone progress	 Representative of
to design &			development	 Rate of admission to 	regional & state diversity
develop	(1) Academic	Provide tutoring & coaching 📘	Students utilize	B.S. g <mark>rantin</mark> g	 Higher proportion of
ENGAGE	Development		academic support	institutions	transfer students (esp.
 Advisory 	(2) Engineering	Provide individualized	Students develop &	 Rate of entry to 	from AHC & Cuesta)
Board (est.)	Path Development	advising	follow individual transfer/	STEM workforce or	CP College of Engineering
 History of 	 Transfer/Career 		career path	graduate programs	meets CSU Graduation
sustaining	(3) Personal	Provide Strengths- and	Students understand &	LStudents increase:	Initiative 2025 goals:
grant-funded	Development	Growth-Mindset Training	adopt Strengths- and	Resilience	 Increases transfer 2-year.
initiatives		from a Social Justice Persp.	Growth-Mindsets	Confidence	3-vear & 4-vear
 Established 	(4) Connection	Connect students to	Students connect to:	Students increase:	graduation rates
infrastructure	Development	 ENGAGE cohorts 	 ENGAGE cohorts 	 Sense of community 	 Eliminates graduation
to deliver		 Advisors & faculty 	 Advisors & faculty 	Sense of belonging	gap for students from
academic		 Cal Poly (pre-transfer) – 	Cal Poly		URM groups
and career		engineering & cultural	 Society of Hispanic 		Eliminates graduation
support		 Society of Hispanic 	Prof. Engineers		gap for low-income
services		Professional Engineers			students
Allan Hancock	(5) Professional	Link students to	Students participate in:	Students increase:	The STEM workforce is:
 HSI > 50% 	Development	 Shadowing, internships, 	Shadowing,	Self-identity as an	
 National Top 		undergraduate research	internships, research	engineer	Larger
150 Comm.		 Cal Poly engineering 	 CP opportunities 	 Self-efficacy 	Better prepared
College		clubs & opportunities			Representative of regional & state diversity
Cuesta		(pre-transfer)			
 HSI > 33% 	Institutional:	At each campus & across	At each campus &	Each campus –	Each campus
	Essential transfer	partnership -	across partnership -	 Increased adoption 	Prioritizes transfer
Cal Poly	practices (Aspen	Assemble core team		of essential transfer	student success – it
 Nationally 	Institute, 2016) are	Assess state of transfer	coordinated action	practices	becomes part of the
ranked	present but not	at & across institutions	plans	Across the partnership –	regular operation and
engineering	systemic or	Establish priorities and	Meet twice a year	 Implementation of 	culture of each institution
programs	systematic	milestones to strengthen	with ENGAGE	practi <mark>ces th</mark> at	Prioritizes collaborations
 Learn by Deing 		essential transfer	Advisory Board to	suppo <mark>rt tra</mark> nsfer and	With each other –
		practices	review progress and	transfer students	Engineering Neignbors"
• 050 &		Present findings & recommondations to	to improve essential	Increase in	 Achieves additional progress towards
initiative to		atakahaldara 8 laadara at	transfer practices	communication and	progress towards
eliminate		stakenoiders & leaders at		coordination	essential transfer
retention &		each campus Develop operdinated		between faculty,	
araduation		action plan to increase		support	practices
graduation		adoption of essential		protessionals and	
gups		transfer practices		leadersnip	
 Doing CSU & campus initiative to eliminate retention & graduation gaps 		 practices Present findings & recommendations to stakeholders & leaders at each campus Develop coordinated action plan to increase adoption of essential transfer practices 	review progress and establish new goals to improve essential transfer practices	 transfer students Increase in communication and coordination between faculty, support professionals and leadership 	 "Engineering Neighbors" Achieves additional progress towards systemic adoption of essential transfer practices

Figure 3: ENGAGE Logic Model

III. ENGAGE Scholarship & Program Model

Recruitment is currently underway for the first cohorts at Allan Hancock and Cuesta. Scholarships amounts are set as follows, with a maximum of \$45,400/student (\$7,700/year at Allan Hancock and Cuesta for up to 2 years; \$10,000 at Cal Poly for up to 3 years). Scholarship funding is guided by our focus on pre-transfer, during transfer, and post-transfer stages and is provided during the 2-years prior to transfer as identified via Calculus-ready status and enrollment at AHC and Cuesta, and the 2 to 3 years post-transfer to Cal Poly (see Figure 2).

CC Yr 1 (if nec)	CC ¥r 2 Fall	CC Yr 2 Spring	CC ¥r 3 Fall	CC ۲۲3 Spring	CP Yr 1 Fall	CP Yr 1 Winter	CP Xr 1 Spring	CP Yr 2 Fall	CP Yr 2 Winter	CP Yr 2 Spring	CP Yr 3 (if nec)
Not funded	ed Funded										
	Calculus I	Calculus II	Multivariable Calculus	Linear Algebra & Differential Equations							
	At AHC / Cuesta						At Ca	l Poly			

Figure 2: ENGAGE Scholarship Model

IV. Lessons Learned from Prior Projects & Research: Allan Hancock College and Cal Poly have served as the lead institution in five prior S-STEM projects. Lessons learned from these implementations are summarized in Table 2.

Table 2: Lessons Learned from Prior NSF S-STEM Support

Lessons Learned from Previous S-STEM awards	AHC	СР
An intentional recruitment strategy is necessary to identify students who can most benefit from	v	Y
S-STEM scholarship funding and related programmatic components.	^	^
For community colleges, it is difficult to recruit students with a high likelihood of success directly	×	
from high school – instead, recruit from existing CC students.	^	
Multiple year scholarships that are automatically renewed (assuming eligibility criteria are met)		X
are more effective than one-year, one-time scholarships.		^
The provision of scholarship support alone does not sufficiently transform a student's		
educational experience when scholarship support is not combined with academic success and	х	х
personal/professional development programs.		
The intentional development of cohorts and community supports the wellbeing of students and	×	~
contributes to student persistence/retention.	^	^
Partnership among different units within an institution allows for a coordinated effort to more	×	~
effectively serve students and to build sustainability post-award.	^	^
Project design should produce results that inform the campus about how to better support	v	×
student success by institutionalizing effective practices	~	~

The prior NSF S-STEM Program that has had the most impact on our development of the model for Strengths Training from a social justice perspective that we propose in this paper is a smaller cohort-based program called PEEPS (Program for Engineering Excellence for Partner Schools) focused on students who entered Cal Poly as freshman, are academically talented, low-income, and predominantly first-generation. The program is in its 5th year and of the original 14 students, 2 have graduated, 7 are on track to graduate in 2019, 3 will graduate in 2020 (one with a BS and MS) and 2 have left the university without degrees. This retention and graduation data parallels rates for the Cal Poly College of Engineering, as a whole.

"PEEPS" represents the idea of a "posse," "family" or "my peoples" – a group that supports and cares for one another. In addition to the financial support provided (up to \$10,000/year for 4 or 5 years), being part of a cohort is central to the program's design – leading to the creation of two new courses (ENGR 101: Engineering Student Success and ENGR 301: Engineering Professional Success) and the development and testing of cohortbased class scheduling (for example, PEEPS students were scheduled into the same section of Calculus and Physics courses). Additional program components include proactive advising and social activities. These components were designed to build community, help strengthen student identities as engineers, provide support structures, and increase self-efficacy.

Although at a much smaller scale, what we have learned from PEEPS significantly informs the ENGAGE Program. For example, through individual interviews done with the PEEPS students in 2017 that were informed by and analyzed utilizing Yosso's (2005) Community Cultural Wealth model (Singer, *et al*, 2018), we found that PEEPS students identified the positive role of both the financial support and the value of the cohort. These helped students navigate a predominantly white institution (Navigational Capital), provided a smoother transition into university life (Social Capital), created social support (Social Capital). The interviews also revealed the motivational value of aspiring to make a social impact (Resistance Capital). (See also: Chen, *et al*, 2018; Chen, *et al*, 2017; Chen, *et al*, 2016; Liptow, *et al*, 2016; Schlemer, *et al*, 2018).

V. ENGAGE Program Activities Overview

Student participation in ENGAGE program activities (Table 3) a mandatory 3-part Strengths Training in their first funded semester, as well as 2 mandatory individual advising/path planning sessions per year (8 total). Additional innovative pre-transfer ENGAGE activities that are sustainable post award based on what we learn during implementation include: 1) Cal Poly Engineering Faculty Mentor pre- and post-transfer; 2) Cal Poly Engineering Club Participation pre-transfer; 3) Cal Poly STEM Outreach Participation pre-transfer and 4) Summer Employment via the Cal Poly EPIC Camp (Engineering Possibilities in College) pre-transfer. These programs components are designed to increase AHC/Cuesta student sense of community and of belonging at Cal Poly pre-transfer, as well as student self-identity as an engineer and selfefficacy.

	PRE-TRANSFER					POST-TRANSFER					
	DURING TRANSFER										
Activity	Fall1	Spr1	Sum2	Fall2	Spr2	Sum3	Fall3	Spr3	Sum4	Fall4/5	Spr4/5
Strengths Training – SJ Perspec.	REQ										
4-Course Calculus Series	REQ	REQ		REQ	REQ						
Individual Engineering Transfer/	REQ	REQ		REQ	REQ		REQ	REQ		REQ	REQ
Career Path Planning Session											
Academic Coaching & Tutoring	Х	х		х	х		х	Х		х	х
Career Advising	Х	х		Х	х		Х	Х		х	Х
Community College Faculty	Х	х		Х	х						
Mentor Meet-up (one-on-one)											
CP Faculty Mentor Meet-up	Х	х		х	х		х	х		х	х
On-Campus ENGAGE Activities	Х	х		х	х		х	х		x	х
(Cohort-Building, Seminars,											
Workshops)											
Cohort Field Trip to Cal Poly		х			х						
and/or Industry Site											
Apply to attend Society of		Reg.		Nat'l	Reg.		Nat'l	Reg.		Nat'l	Reg.
Hispanic Professional Engineers											
Regional or National Convention											
Pre-Transfer Engineering Club	Х	х		х	х						
Participation at Cal Poly:											
Engineers Without Borders,											
Prototype Vehicles (PROVE)											
Laboratory, Cal Poly SHPE											
Pre-Transfer STEM Outreach	Х	Х		Х	Х						
Program Participation at Cal											
Poly via CESAME											
Pre-Transfer Employment as a			Х			X					
Residential Advisor & Lab											
Assistant for the Cal Poly EPIC											
(Engineering Possibilities III College) Camp											
PolyCultural Weekend for					v						
Admitted Students of Color First					^						
Generation Low-Income											
CP Transfer Student Orientation						x					
Cross Cultural Experience during						~	x				
CP Week of Welcome							~				
Multicultural Engineering							x	x			
Program (MEP) Transfer											
Advising Program											

Table 3: ENGAGE Activities Pre-Transfer, During Transfer, Post-Transfer – for a student in Cohort 1 receiving 4 years of scholarship support

VI. Strengths Training Utilizing a Social Justice Perspective – Fall 2019 Implementation

This section provides more information about the planned implementation of the ENGAGE Strengths Training from a social justice perspective. We specifically draw from the model provided by Gardner & Toope's (2011) for integrating a social justice perspective into Strengths Training, which entails four "interconnected sets of practices":

- 1. **Recognizing students-in-context** by "drawing from students' economic, familial, community, and cultural contexts" (p. 93);
- 2. **Critically engaging strengths and positivity** by "viewing students as experts in their learning, being critical of narrow understandings of strengths, and being committed to using strengths and positivity to inform their practices" (p. 94);
- 3. **Nurturing democratic relations** by "fostering engagement of student voice, participation, leadership, and self-advocacy" (p. 95); and,
- 4. **Enacting creative and flexible pedagogies** via "a commitment to being flexible and to doing whatever works in the interests of students" (p. 96).

As described in the introduction, alongside Strengths Training, participants will engage in activities focused on power, privilege, and oppression – and Ethnic Studies frameworks to make visible and challenge educational inequities – to critically examine the intersections of their strengths with their social and cultural identities. The first goal of this combined training (detailed in Table 4) is to position students to adopt an assets-based understanding of themselves; to recognize the ways in which many of their anxieties are created by "the racist historical and institutional roots of educational inequality that persist today" (Saetermoe, et al, 2017); and to take individual and collective action to address these root causes and the institutions shaped by them. The second goal of this combined training is to position faculty and staff participants to provide mentorship via an assets-based framework that recognizes that student utilization of their strengths occurs within a particular sociopolitical context and positions faculty/staff mentors – as institutional actors – to create more equitable conditions at their institutions.

Time Period	Activity	Programming	Location
Aug 2019 (1-1.5 hrs)	Cuesta & AHC Site- Specific Meetings	IntroductionsOrientationOverview of 2019-20	At Allan Hancock and at Cuesta College
Sept 2019 (2-3 hrs)	Training Session 1: Introduction to Strength-Based Training from a Social Justice Perspective	 Pre-workshop: Strengths Finder Introductions Icebreaker & reflective activities to introduce asset/strengths-based frameworks and challenge deficit discourses Individual and group exploration of student Top 5 Signature Themes & Barrier Labels Campus Tour 	At Cuesta College

Table 4: Fa	all 2019	Strengths	Training j	from a	Social	Justice	Perspective
-------------	----------	-----------	------------	--------	--------	---------	-------------

Time Period	Activity	Programming	Location
Oct 2019 (2-3 hrs)	Training Session 2: Being Real – Developing & Utilizing Your Strengths in an Unjust World	 Pre-Workshop: Students research the demographics of their intended engineering majors/fields Individual & group activities to explore Power, privilege & marginalization Individual, organizational & structural discrimination Intersectionality & interlocking systems of oppression Myths of meritocracy & colorblindness Systemic inequities in higher education & STEM fields How inequality shapes the development, understandings of, and abilities for individuals to utilize their strengths Campus Tour 	At Allan Hancock College
Nov 2019 (5-6 hrs)	Training Session 3: Claiming Your Strengths, Claiming Your Engineering Education	 Pre-Workshop: Students complete a 10-20 minute free-write focused on their strengths, anxieties, needs & goals Individual & group activities to develop assets-based strategies for naming, responding to, and managing pretransfer anxieties, including those produced by "the racist historical and institutional roots of educational inequality that persist today" (Saetermoe, et al, 2017) Mapping Your Transfer Process – including managing your finances Panel: "Taking Action to Create Change – STEM Student Activists at Cal Poly" One-on-one: Co-creating faculty mentoring plans based on student strengths, anxieties, needs & goals Red-tag training (fundamental safety training so that students can utilize Cal Poly machine shops) Campus Tour 	At Cal Poly

VII. Faculty/Staff Mentor Participation

At the start of the program, pre-transfer students will be matched with a faculty mentor both at their community college and at Cal Poly. The mentoring program is designed so that pretransfer students have at least one individual or small group interaction with both of their mentors each academic term. The participation of faculty and staff mentors is critical to the success of the ENGAGE Program – and it is clear that mentors must take seriously and be guided by the principles and frameworks of the Fall 2019 Strengths Training from a social justice perspective along with their own areas of technical expertise. Recruitment is currently underway for the faculty mentors for the Fall 2019 cohort of students. Faculty/staff mentors will participate in Strengths Trainings from a social justice perspective in April/May 2019 and will be invited/expected to participate in the Fall 2019 student cohort trainings. We expect that two areas may pose challenges for some potential mentors: our commitments to 1) "[c]hallenging university policies and practices that disadvantage youth by failing to give them an active voice within the educational process" (Gardner & Toope, 2011, p. 96) and 2) analyzing STEM education and knowledge as a potential site of both anxiety and oppression. These areas will be addressed in the Spring 2019 mentor-only training and via coaching provided to mentors during the grant period.

VIII. After Fall 2019 – Support for Strengths Utilization from a Social Justice Perspective

Students and their faculty/staff mentors will participate in on-campus ENGAGE activities during each academic term. At least one meeting per term after Fall 2019 will focus on student utilization of their strengths, challenges/anxieties that have emerged, how to navigate those challenges/anxieties as an individual, and how we might take collective action to address the root of those challenges/anxieties. Individualized coaching and mentor/mentee coaching is also available via the ENGAGE Program. Students will be encouraged to keep reflective journals focused on their own experiences and observations with the principles and frameworks built into the Fall 2019 Strengths Training from a social justice perspective.

IX. Conclusion

Student anxieties are in large part caused by the historical and current inequities in our society, including our educational system. By implementing the Strengths Training from a social justice perspective, we aim to change the deficit narrative that blames students for inequitable outcomes and pervades the discourse, policies, and practices relating to historically marginalized students in higher education. In the process we hope to inspire ENGAGE students to take collective action by partnering with faculty/staff mentors and other institutional actors to make changes that will not only reduce anxiety, but also lead to more equitable outcomes for future low-income, first-generation college students. We will assess the effectiveness of the implementation of this training along with the other components of the ENGAGE program as part of the research and evaluation of the NSF grant, and will disseminate our findings and research outcomes via reports, presentations, and interactive scenario-based workshops for campus and California State University system stakeholders and other polytechnic PWIs throughout the nation.

References

- Abes, E. S., Jones, S. R., & McEwen, M. K. (2007). Reconceptualizing the model of multiple dimensions of identity: The role of meaning-making capacity in the construction of multiple identities. *Journal* of College Student Development, 48(1), 1-22.
- Bensimon, E. M. (2005). Closing the achievement gap in higher education: An organizational learning perspective. *New Directions for Higher Education*, 131: 99-111.
- Cave, S. L. R. (2003). The effects of strengths education on the academic motivation of first-year college students. Azusa Pacific University.
- Chen, K.C., Duerr, J., Schlemer, L., Lehr, J.L., Liptow, E. and Finger, H. (2018). Leveraging a NSF S-STEM grant to initiate "PEEPS" (Program for Engineering Excellence for Partner Schools) for recruiting and retaining students from underrepresented groups while covertly transforming ourselves and our university. Conference Proceedings of The Collaborative Network for Engineering and Computing Diversity Conference.
- Chen, K.C., Schlemer, L., Liptow, E., Lehr, J.L., Duerr, J. and Herter, R. (2017). "I get by with a little help from my PEEPS: Learning from an NSF S-STEM cohort scholarship program. Conference Proceedings of the American Society for Engineering Education.
- Chen, K.C., Schlemer, L., Lehr, J.L., Liptow, E., Duerr, J., Finger, H. and Cabanez, J. (2016). PEEPS: Cultivating a cohort of supportive engineering students and building a support team for institutional change. Conference Proceedings of the American Society for Engineering Education.
- Gilman, R., Huebner, E., & Furlong, M. (Eds.) (2009). Handbook of positive psychology in schools. Routledge.
- Gardner, M., & Toope, D. (2011). A social justice perspective on strengths-based approaches: Exploring educators' perspectives and practices. *Canadian Journal of Education*, 34(3): 86-102.
- Handelsman, J. & Smith, M. (2016). STEM for All. Available at: https://obamawhitehouse.archives.gov/blog/2016/02/11/stem-all
- Hathaway, Ian (2012). Technology works: high-tech employment and wages in the United States. Bay Area Council Economic Institute. San Francisco, CA.
- Hills, J.R. (1965). Transfer Shock: The Academic Performance of the Junior College Transfer. *The Journal of Experimental Education*, 33(3): 201-215.
- Hodges, T. D., & Clifton, D. O. (2004). Strengths-based development in practice. *Positive Psychology in Practice*, 1: 256-268.
- Hodges, T. D., & Harter, J. K. (2005). A review of the theory and research underlying the StrengthsQuest program for students. *Educational Horizons*: 190-201.
- Jackson, D.L., Starobin, S., & Laanan, F. (2013). The shared experience: Successful transfer of women and underrepresented minorities in STEM fields. *New Directions in Higher Education*, 162: 69-76.
- Johnson, H. (2009). Educating California: Choices for the Future. Public Policy Institute of California. Available at: <u>http://www.ppic.org/content/pubs/report/R_609HJR.pdf</u>
- Laanan, F. S. (1998). *Beyond transfer shock: A study of students' college experiences and adjustment processes at UCLA*. Unpublished doctoral dissertation, Graduate School of Education and Information Studies, University of California, Los Angeles, 1998.
- Laanan, F. S. (2001). Transfer student adjustment. New Directions for Community Colleges, 114: 5-13.
- Laanan, F. S., & Jain, D. (2016). Advancing a New Critical Framework for Transfer Student Research: Implications for Institutional Research. *New Directions for Institutional Research*, 170: 9-21.
- Ledoux, G. (2002). *Tombstone: A chronicle in perspective* (1st ed.). Moreno Valley, CA: Clum & Old-West Productions.

- Lehnert, A. B. (2009). The influence of strengths-based development on leadership practices among undergraduate college students. Regent University.
- Liptow, E., Chen, K.C., Parent, R., Duerr, J., and Henson (2016). A Sense of Belonging: Creating a Community for First-generation, Under-represented groups and Minorities through an Engineering Student Success Course. Conference Proceedings of the American Society for Engineering Education.
- Louis, M.C. (2011). Strengths interventions in higher education: The effects of identification versus development approaches on implicit self-theory. *The Journal of Positive Psychology*, 6(3): 204-215.
- Louis, M.C. (2012). The Clifton StrengthsFinder and student strengths development: A review of research. Omaha, NE: Gallup.
- Moore, C., & Shulock, N. (2010). Divided We Fail: Improving Completion and Closing Racial Gaps in California's Community Colleges. *Institute for Higher Education Leadership & Policy*.
- Moser, K. (2012). Redefining transfer student success: Transfer capital and the Laanan-transfer students' questionnaire (L-TSQ) revisited (Doctoral dissertation). Retrieved from <u>http://lib.</u> <u>dr.iastate.edu/cgi/viewcontent.cgi?article=3421&context=etd</u>
- Moser, K. (2014). Exploring the Impact of Transfer Student Capital on Community College Transfer Students. *Journal of the First-Year Experience and Students in Transition*, 25(2): 53-75.
- Niemiec, R. M. (2018). Character strengths interventions: A field guide for practitioners. Boston, MA: Hogrefe Publishing.
- Offenstein, J., & Shulock, N. (2009). Technical difficulties: Meeting California's workforce needs in science, technology, engineering, and math (STEM) fields. California State University, Sacramento, Institute for Higher Education Leadership & Policy.
- Palmer, R. & Wood, J.L. (eds.) (2013). Community Colleges and STEM: Examining Underrepresented Racial and Ethnic Minorities. New York: Routledge.
- Pedrotti, J., Edwards, L., Lopez, S., & Roberts, M. (2008). Working with multiracial

clients in therapy: Bridging theory, research, and practice. *Professional Psychology: Research and Practice, 39*(2), 192-201.

- Pedrotti, J., & Edwards, L. (2014). *Perspectives on the intersection of multiculturalism and positive psychology* (Cross-cultural advancements in positive psychology; Volume 7).
- Peterson, C., & Seligman, M. E. (2004). Character strengths and virtues: A handbook and classification. Washington, DC: American Psychological Association.
- President's Council of Advisors on Science and Technology (PCAST) (2012). Engage to excel: Producing one million additional college graduates with degrees in science, technology, engineering, and mathematics. Retrieved from http://www.whitehouse.gov/sites/default/files/microsites/ostp/pcast-engage-to-excel-final_2-25-12.pdf
- Pritchard, G. M. (2009). A grounded theory of the factors that mediate the effect of a strengths-based educational intervention over a four-month period. Azusa Pacific University.
- Reed, Deborah (2008). California's future workforce: will there be enough college graduates? Public Policy Institute of California. San Francisco, CA.
- Rendón, L. I., Nora, A., & Kanagala, V. (2014). *Ventajas/*assets *y conocimientos/*knowledge: Leveraging Latin@ strengths to foster student success. *San Antonio, Texas: Center for Research and Policy in Education, The University of Texas at San Antonio.*
- Saetermoe, CL., Chavira, G., Khachikian, C.S., Boyns, D. & Cabello, B. (2017). Critical race theory as a bridge in science training: the California State University, Northridge BUILD PODER program.

BMC Proceedings Volume 11 Supplement 12, 2017: The Diversity Program Consortium: Innovating Educational Practice and Evaluation Along the Biomedical Research Pathways.

- Schlemer, L., Lehr, J.L. Liptow, E., Singer, M. & Chen, K. (2018). PEEPS S-STEM Partnering with AmeriCorps CSU STEM VISTAs. Conference Proceedings of the American Society for Engineering Education.
- Schreiner, L. A., & Anderson, E. C. (2005). Strengths-based advising: A new lens for higher education. NACADA Journal, 25(2): 20-27.
- Schreiner, L. (2004). Affirming students' strengths: A campus-wide approach to student success and retention (Report to the Fund for the Improvement of Post-Secondary Education P116B000306). Washington, DC: U.S. Department of Education.
- Seligman, M. E., & Csikszentmihalyi, M. (2000). Special issue on happiness, excellence, and optimal human functioning. *American Psychologist*, 55(1): 5-183.
- Singer, M., Schlemer, L., Liptow, E., Chen, K. (2018). Community: Voices from a Small Cohort. Conference Proceedings of the American Society for Engineering Education.
- Soria, K. M., & Stubblefield, R. (2014). First-year college students' strengths awareness: Building a foundation for student engagement and academic excellence. *Journal of The First-Year Experience & Students in Transition*, 26(2): 69-88.
- Stebleton, M. J., Soria, K. M., & Albecker, A. (2012). Integrating strength-based education into a first-year experience curriculum. *Journal of College and Character*, 13(2):1-8.
- Swanson, J. E. (2006). Success in the first year: Impact of alternative advising on students at a liberal arts college. Western Michigan University.
- Tanious, C. M. (2012). *Mindful strengths development: Leveraging students' strengths for 21st century learning and leadership.* Azusa Pacific University.
- Tomasiewicz, R. (2011). The efficacy of a strengths-based approach in a university 101 course with undecided students. University of Illinois at Urbana-Champaign.
- Wyner, J., Deane, K.C., Jenkins, D. & Fink, J. (2016). *The Transfer Playbook: Essential Practices for Two- and Four-Year Colleges*. The Aspen Institute.
- Yosso, T. J. (2005). Whose culture has capital? A critical race theory discussion of community cultural wealth. *Race ethnicity and education*, *8*(1), 69-91.